



DIGITAL PACK 2022





THANK YOU FOR YOUR SUPPORT OF THE EDINBURGH INTERNATIONAL FESTIVAL 2022

We have put together a Digital Pack to help you promote our partnership through your website, social media and other digital materials. We have included an Official Partner logo, email footer, images and video clips from our programme as well as our 2022 press releases.

As more images and video content becomes available in the run up to August, we will update our Digital Pack so you can continue to talk about the International Festival and our partnership with fresh material.

You can access all these items through the Digital Pack – [click here](#)

2022 Official Partner Logo and Footer



Social Media

You can find us online in the following places:

- Twitter** [@edintfest](https://twitter.com/edintfest)
- Facebook** facebook.com/EdintFest
- Instagram** [@edintfest](https://instagram.com/edintfest)
- YouTube** [edinburghintfestival](https://youtube.com/edinburghintfestival)
- Website** eif.co.uk
- Spotify** [Edint Fest on Spotify](https://spotify.com/EdintFest)

Our hashtag is **#EdIntFest** across all channels – please use it to join the conversation.

How can I get involved in the Launch?

As you know, the programme is still under wraps until **10am on Wednesday 30th March** when it will be revealed on our website. We would love it if you could help us mark the programme reveal via social media.

Is there a particular event in the programme that catches your eye? Who are you excited to see sharing a stage together? We want to hear your take on the upcoming International Festival and what you're most looking forward to using **#EdIntFest**.

After the Launch

We have very active social media accounts and would love you to join the conversation. We will retweet any appropriate tweet to our followers, but remember to include the correct handle and **#EdIntFest**.

Contact

If you have any queries about sharing our digital content, please contact our **Digital Team**:

Sandra Mackenzie

Digital and Campaigns Manager

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Social Media and Digital Content

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If you need any more information or have any questions about your partnership with the Edinburgh International Festival, please contact our **Development Team**:

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