

International Business Management Placement Opportunity

**Masters students available for placement
Summer 2021 until Spring 2022**

**Is your business interested in a bespoke
Masters Student Placement?**

Heriot-Watt University has recently launched an innovative two-year MSc programme at Edinburgh Business School. The placement element of the MSc provides an opportunity for businesses of all sizes and sectors to benefit from having one of our students working in their business, across a wide variety of areas, for up to nine months.

**If you would like to benefit from an additional
staff member then please contact:**

Anna Wilson, Industry Engagement Coordinator
Edinburgh Business School

► anna.wilson@hw.ac.uk

Be FutureMade at Edinburgh Business School



What our students study:

Our new MSc programme is a two-year programme where students undertake business and management courses in year 1, and then are available for placement before returning to university to undertake a dissertation project.

Areas of Specialisation

Each student will have studied in one or more of the following areas of specialisation: Competitive Strategy, International Business Context, Marketing, Leadership, and Business Economics. A full list of courses are detailed below, but students are open to all types of opportunities and we welcome all sizes of companies, and all industry sectors.

Payment

The placements can be offered with or without payment to the student; placements can be paid or unpaid, part-time or full-time, we are flexible! However, we encourage Business Partners to pay our students for the work they will be undertaking, if at all possible.

No fee is payable to the University for arranging the placement, and we will provide support to the employer throughout the placement.

Timeline

Students are available to start in Summer 2021 and are available until the end of Spring 2022 (when they will then return to full time study at Heriot-Watt University to complete their dissertation project).

Competitive Strategy

International Business Context

Research Philosophy and Practice

Business Economics

Fundamentals of Lean Sigma

Contemporary Business Technology

Leadership

Marketing

Measuring and Managing Performance

Operations Management

Work Culture & Organisations

Corporate Social Responsibility

Financial Analysis

Managing Diversity in Business

Global Purchasing and Supply

Green and Sustainable Logistics

Quality Management

Project Management

Sustainable Marketing

For full details, contact

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