



# Circular Economy

A Circular Economy is one which focuses on continuously using products and materials. Through designing and manufacturing as well refurbishing, remanufacturing, leasing and providing products and materials as a service, businesses maintain and maximise their value.

## The Benefits of a Circular Economy



- Improve resilience by reducing the risk to changes in the supply and the price of resources
- Reduce spend by using fewer resources and materials
- Generate business by developing and creating new income streams
- Increase customer loyalty by developing new services that enhances customer relationships
- Reduce waste by continuously using resources and materials instead of sending for disposal



**Circular  
Edinburgh**



# Tourism and Hospitality

1. Use refillable soap and shampoo dispensers and remove single use, plastic bottles
  2. Partner with organisations to donate old bedding, towels, or uniforms so they can be reused or repurposed
  3. Repair/refurbish furniture and where items do need to be replaced, buy preused items instead of new
  4. Remove single use plastic products such as cups and straws
  5. Encourage guests to have rooms cleaned/towels changed less often
- plastic bottles



@CircularEdin



Edinburgh Chamber of Commerce - Circular Edinburgh



<https://www.edinburghchamber.co.uk/circular-edinburgh/>



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**EUROPE & SCOTLAND**

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