



Circular Economy

A Circular Economy is one which focuses on continuously using products and materials. Through designing and manufacturing as well as refurbishing, remanufacturing, leasing and providing products and materials as a service, businesses maintain and maximise their value.

The Benefits of a Circular Economy



- Improve resilience by reducing the risk to changes in the supply and the price of resources
- Reduce spend by using fewer resources and materials
- Generate business by developing and creating new income streams
- Increase customer loyalty by developing new services that enhance customer relationships
- Reduce waste by continuously using resources and materials instead of sending for disposal



Circular
Edinburgh



Events and Festivals

1. Use QR codes for tickets, brochures and flyers
2. Engage the whole supply chain at the planning stages to maximise circular economy opportunities
3. Lease equipment or partner with organisations to share equipment and materials
4. Partner with food organisations to donate any unused and surplus food
5. Introduce a deposit return scheme for reusable cups



@CircularEdin



Edinburgh Chamber of Commerce - Circular Edinburgh



<https://www.edinburghchamber.co.uk/circular-edinburgh/>



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Investing in a Smart, Sustainable and Inclusive Future

The Circular Edinburgh project is supported as part of Zero Waste Scotland's Resource Efficient Circular Economy Accelerator Programme, which will invest £73m in circular economy and resource efficiency projects, thanks to support from the European Regional Development Fund (ERDF). This programme provides funding and support for small and medium sized businesses in Scotland to be more resource efficient and create a more circular economy.