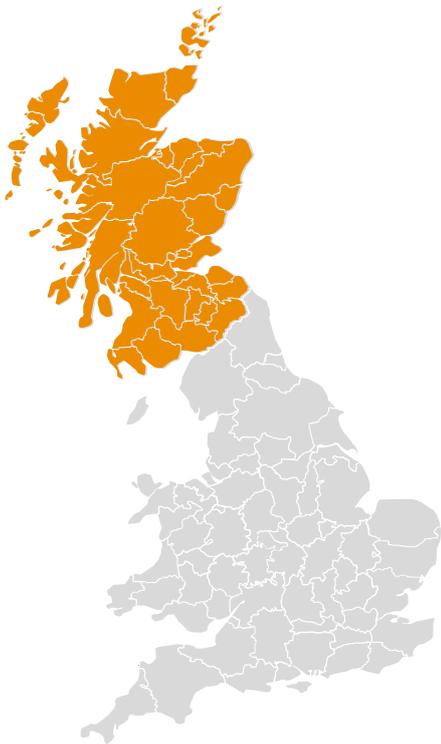


Scotland

Highlights

Demos – PwC Good Growth for Cities Index
Regional factsheet
2019



The Demos-PwC Good Growth for Cities Index measures the performance of the largest UK cities, as well as Combined Authorities and Local Enterprise Partnerships, against a basket of ten indicators based on the views of the public as to what is key to economic success.

Out of the three Scottish cities included in our national rankings, two make the top ten for another year running. Aberdeen rises up the rankings from ninth in our 2018 report to sixth position this year, outperforming Edinburgh, which remains at seventh. Glasgow has a more middling performance, ranking 24th out of 42 cities.

Table 1 sets out the 2019 scores for cities in Scotland in comparison to the UK average.

- We have included four other cities here that are not included in the main index and so therefore have not been ranked: Dundee, Inverness, Perth and Stirling.
- Their individual index scores have been calculated using a regional comparison between Scotland, Northern Ireland and Wales and so it is not possible to directly compare scores between these cities and those on the main index.

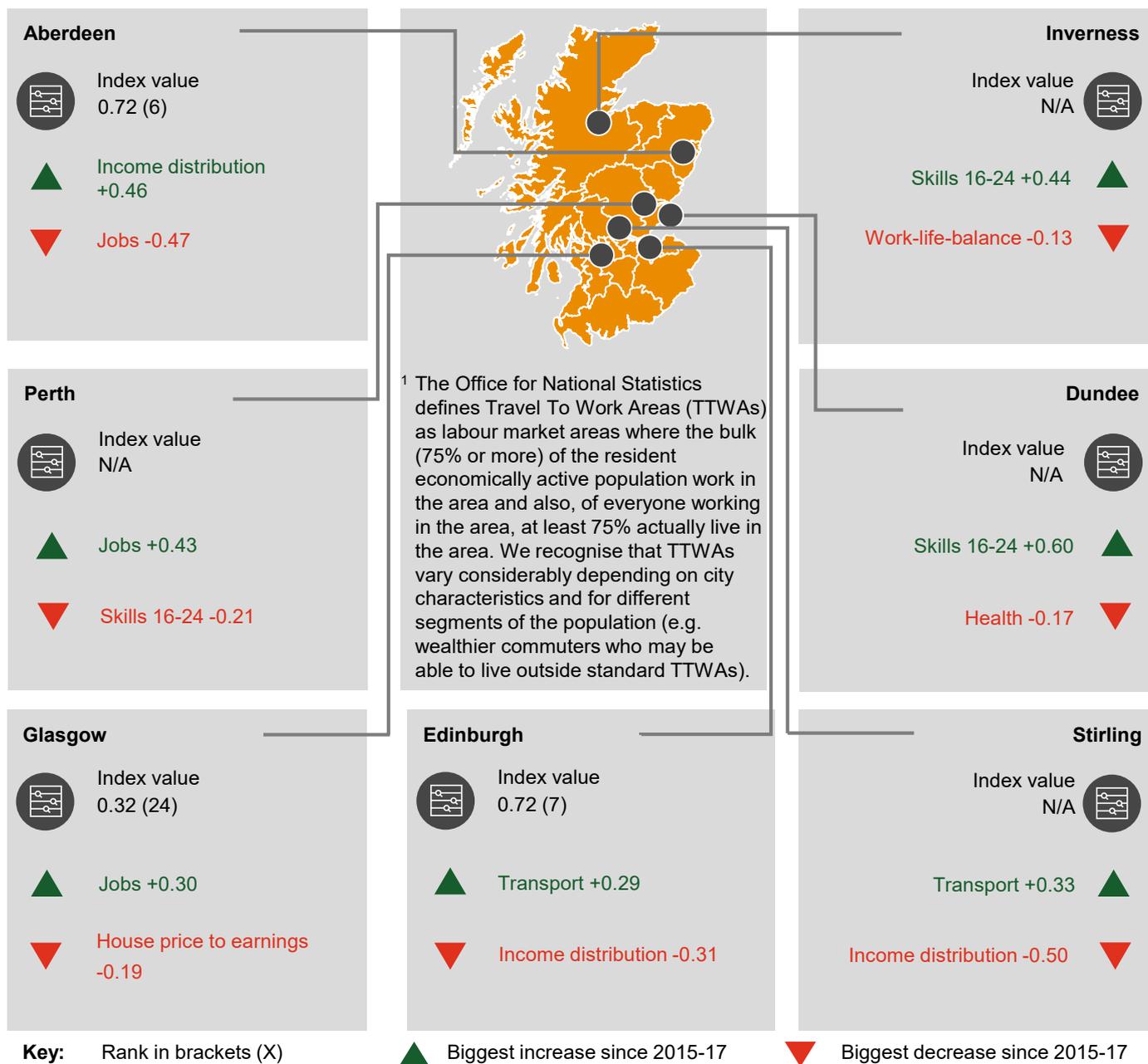
- Cities across Scotland perform well across three key criteria:
 - **Skills**, where all cities score above the national average.
 - **Income**, where all cities again score above average, apart from Glasgow which scores at the average.
 - **Jobs**, where only Glasgow and Aberdeen do not score above average.
- However, Scottish cities less well on **health, new businesses and owner occupation**.
- Other key points to note are:
 - Scottish cities have seen notable increases in **skills** (particularly for younger workers), **transport** and **jobs**.
 - There is a wide spread of variables that have seen largest decrease since last year, with no clear pattern.
 - Both Edinburgh and Stirling have seen notable decreases in **income distribution**, while their absolute scores for income have increased over this time.
 - All Scottish cities have seen absolute improvements in their score for **environment**, where four out of seven cities score above the national average.

To read the full Good Growth for Cities report and explore our data modeller go to www.pwc.co.uk/goodgrowth (From November 2019)

Table 1: Good growth for Scottish cities¹

	Jobs	Income	Health	Work-life balance	New businesses per head	House price to earnings	Owner occupation	Transport	Skills	Income distribution	Environment
Aberdeen	↓	↓	↑	↑	↑	↑	↓	↑	↓	↑	↑
Dundee	↑	↑	↓	↑	↑	↓	↓	↓	↑	↑	↑
Edinburgh	↑	↑	↓	↑	↓	↓	↓	↑	↓	↓	↑
Glasgow	↑	↑	↑	↑	↑	↓	↓	↑	↑	↑	↑
Inverness	↑	↓	↑	↓	↓	↓	↓	↑	↑	↑	↑
Perth	↑	↑	↑	↑	↑	↓	↓	↑	↑	↑	↑
Stirling	↑	↑	↓	↑	↓	↓	↓	↑	↑	↓	↑

Key: ● Below average relative to the Index for all cities ● Around average ● Above average Source: PwC analysis
 ↑ Absolute increase in score vs 15-17 ↓ Absolute decrease in score vs 15-17



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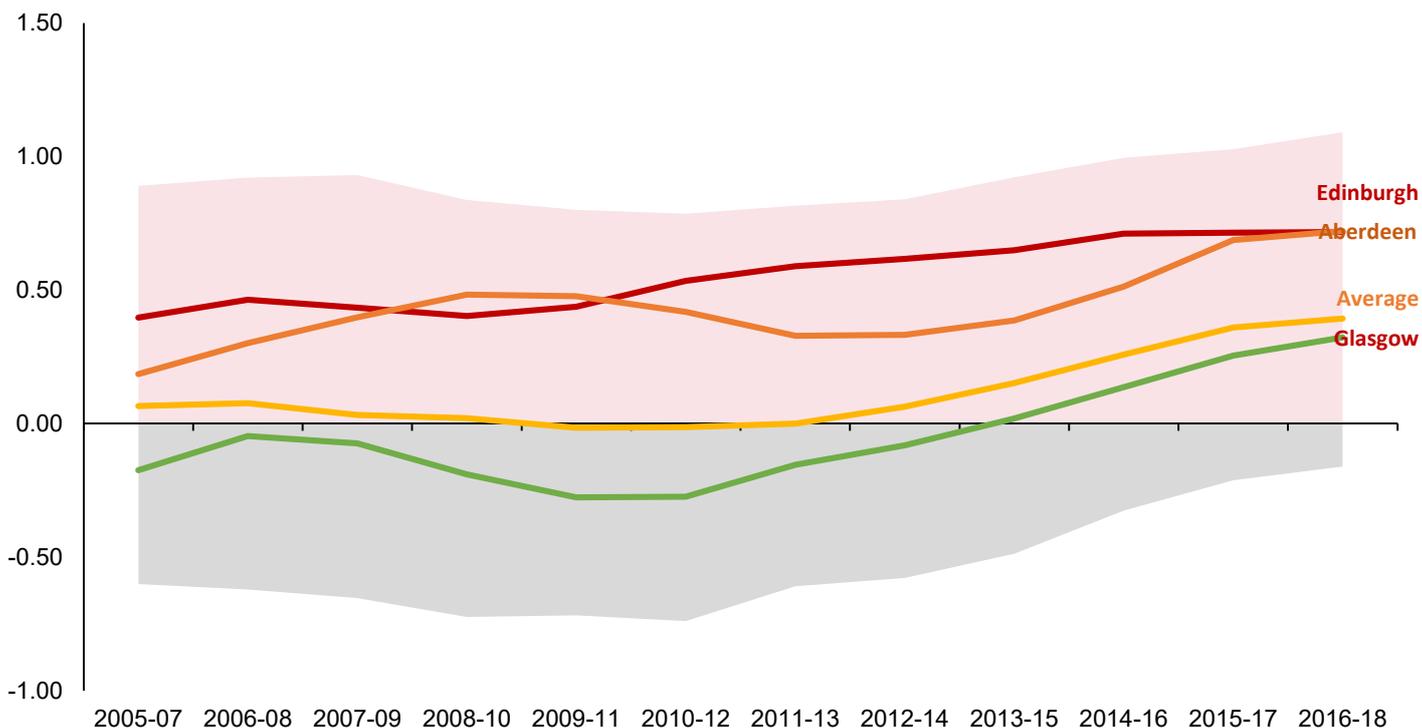
Figure 2 illustrates how Aberdeen, Edinburgh and Glasgow's index scores have changed over the past eleven years.

- Edinburgh has been a strong performer on the index since 2005-07 and has steadily improved since then to remain one of the top performers nationally, increasing its score by 0.32.

- Glasgow has remained below the national average for many years. However, since 2010-12 it has seen a steady increase in score and is now almost level with the national average. With an increase of 0.50, it is one of the largest improvers across the index.

- Aberdeen has consistently performed above average in the index and has edged ahead of Edinburgh in this year's Index.

Figure 2: 11 years of Good Growth for Cities: Aberdeen, Edinburgh and Glasgow (2005-07 to 2016-18)



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