



**Edinburgh**

CHAMBER OF COMMERCE

Business Awards 2020

# Awards Brochure

# About the Awards

**The Edinburgh Chamber of Commerce Annual Business Awards is the largest and most prestigious event in our calendar.**

The evening attracts over 500 guests and is dedicated to celebrating the achievements and successes of the vibrant Edinburgh business community. With attendees and speakers from some of the country's leading businesses and over sixteen esteemed awards to be won – it is a night you don't want to miss.



**Thursday 27th February**



Edinburgh International Conference Centre  
150 Morrison Street, Edinburgh, EH3 8EE



# Award Categories

## Microbusiness of the Year



This Award will go to a business with under 10 staff, which has demonstrated strong managerial and financial performance; has shown innovation in its products and services and which is committed to growing and developing a dynamic workforce.

## Mid-size Business of the Year



This Award will go to a business with between 10-100 staff, which has demonstrated strong managerial and financial performance; has shown innovation in its products and services and which is committed to growing and developing a dynamic workforce.

## Large Business of the Year

This Award will go to a business with over 100 staff, which has demonstrated strong managerial and financial performance; has shown innovation in its products and services and which is committed to growing and developing a dynamic workforce.

## Responsible Business of the Year



This category is open to organisations of all sectors and sizes who have shown a commitment to conducting their business in a socially conscious, responsible manner. Sustainability and community impact will be a key component in their strategy, and will feature predominantly in daily operations.

## Director of the Year



This Award honours a Director whose experience, ambition and commitment has contributed to their organisation's success over the past twelve months. The individual will demonstrate exceptional leadership skills, will be innovative in their approach and will have made a demonstrable positive impact to their business.

## High Growth Business of the Year



This Award celebrates businesses that are profitable, innovative and show fast growth. You must be able to demonstrate strong financial performance over the past twelve months and have a growth strategy in place to sustain and build on your success.

# Award Categories

## Export Business of the Year

Awarded to a business that is achieving export growth or an increase in revenue from international trade. The organisation will demonstrate innovation in products, services or processes to enable exporting, as well as a plan for sustained growth in overseas markets.

## Young Leader of the Year **TURCAN CONNELL**

Awarded to a leader aged thirty-five or under who has shown strong career progression and who has made a significant positive impact on their business in the past twelve months. They will demonstrate excellent leadership and management skills and act as a role model to others.

## Innovation in Circular Economy



This award for Innovation in Circular Economy celebrates the achievements by a company that has launched a Circular Economy product or service, or has successfully embedded Circular Economy principles into their organisations resulting in the reduction and re-distribution of waste.

## Developing the Young Workforce



Awarded to an organisation that is involved in *Informing, Inspiring* and *Hiring* young people. This could be through helping shape the curriculum in schools and colleges; offering quality work placements; engaging with schools and colleges to offer career guidance; providing mentoring and insights for work readiness; and finally recruiting school and college leavers.

## Inspiring Partnership Award

This award celebrates a strong and sustainable business-third sector partnership. The successful partnership will demonstrate how their relationship has delivered meaningful benefits for both organisations and their respective communities.

## Service Excellence Award

This award recognises an organisation that is committed to providing the best experience and service for customers, taking a 'customer first' approach. An overview of the processes in place to ensure this service is delivered should be provided, along with customer satisfaction surveys and/or customer endorsements.

## Innovation in Business



FORTH PORTS LIMITED

This will celebrate an organisation that has shown a high degree of creativity and dynamism in successfully developing their business. An innovative service, product or process will have been adopted, resulting in improved commercial performance, customer satisfaction or operational efficiency.

## Marketing Campaign of the Year

This Awards recognises the best use of a marketing campaign to achieve a specific business objective. Whether innovative, creative or immersive, the entrant should demonstrate how their campaign has delivered marketing excellence and a strong return on investment.

## Employer of the Year

This Award will recognise a business that embeds staff wellbeing and development into the core of the business. It looks to celebrate positive practices in development and wellbeing of staff as well as innovative and fair recruitment processes.

## Lifetime Achievement



Awarded by the Edinburgh Chamber of Commerce to a member who has, over their lifetime, made a significant difference and contribution to business within the capital.



# Sponsorship opportunities

The Edinburgh Chamber of Commerce Annual Business Awards, now in its 9th year, attracts a large audience of influencers, business leaders and entrepreneurs from across the country. In 2019, the event widely covered in the press and on social media, generating nearly two million impressions on Twitter alone.

The Awards offer the perfect opportunity to showcase your organisation to a captive audience of business leaders, as well as our wider digital following. There are a number of ways you can get involved on the evening, so please read on to find out more.

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## Category Sponsor: £6,000 (+VAT)

Be the main focus of the night by sponsoring an Award Category. With 15 categories to choose from, there will be a perfect match for your business.

- Complimentary table of 10 guests
- Ownership of an award category
- Opportunity to present your category award
- Logo on all Award's marketing, pre and post event

## Drinks Reception: £6,000 (+VAT)

Our drinks reception marks the start of our evening and acts as a meeting point for sponsors, finalists and guests. Make an impact and be the focal point for guests as they enter the room, with your brand displayed throughout the reception area. This offers a great chance for brand exposure before, during and after the ceremony!

- Branding displayed throughout the reception area
- Complimentary table of 10 guests
- Logo on all Award's marketing, pre and post event

**To find out more about any of these opportunities, please contact our Awards Team on [awards@edinburghchamber.co.uk](mailto:awards@edinburghchamber.co.uk) or call 0131 221 2999 (option 2).**





## Contact Details

To find out more about any of our sponsorship opportunities or about the awards evening please contact us by using:

### Email

[awards@edinburghchamber.co.uk](mailto:awards@edinburghchamber.co.uk)



[@edinchamber](https://twitter.com/edinchamber)

### Phone

0131 221 2999 (option 2)



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