

Our Vision

"It is our vision to deliver a partnership across the region which will ensure a positive destination for every young person and to transform the relationship between business and education for the benefit of both and for the wider regional economy."

How will we do this?

Our ambition is to make a real step change in the opportunities available to young people, by engaging employers more deeply in the process of opportunity creation, so that they feel more invested in the goal to increase youth employment levels. To achieve this vision, we must focus on supporting employers to play an active role in SHAPING our regional education system to increase students' employability, INSPIRING them to create vacancies and increasing their enthusiasm about RECRUITING young talent.

Time for the stats...

102 Opportunities posted on Marketplace
22% Skills Sessions
34% Career Insight
44% Inspiration Events

The
Guarantee

3700 Young people registered
on The Guarantee

7970 Work placements offers
from employers
9.7% increase in growth
sectors from 2015/16

45 Employers empowered to Mentor
Young People with help of our
free workshops

21 Employers empowered to
Inspire Young Minds with
help of our free workshops

1200 Young people attended
Jobs Roadshow

37 Employers empowered to
Deliver Meaningful Work
Placements with help of
our free workshops

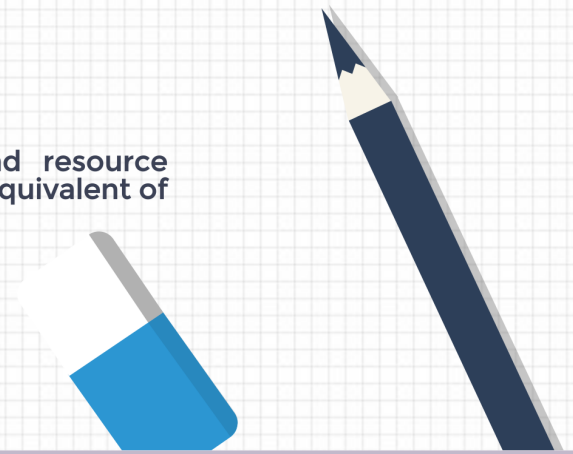
836 Employers took on a Modern
Apprentice/(s) in 2016/17

Pro bono activity

If we had to pay for the contribution of time and resource committed to DYW strategic activity this would be the equivalent of

£89,000

from the board and partners.



Don't just take our word for it

"We were particularly impressed by the number of young people who approached us and were willing to ask questions. High calibre candidates."

- LYNN BROWN, ABERDEEN ASSET MANAGEMENT
(Jobs Roadshow 2017)

"I just wanted to say a huge thank you to all the team at DYW, this event was extremely successful for us and resulted in a position being filled within our Security team. DYW has been an enormous help in guiding us in developing young people in our workforce, so I want to say a big thanks!"

- PAULA OLIVER, CHARLES RIVER
(Jobs Roadshow 2017)

"It made me understand all of the different things STEM includes and what you can do with it"

- YOUNG PERSON, EAST LOTHIAN HIGH SCHOOL
(Marketplace Industry Insight event)

"I had a fantastic time! It actually really inspired me to think about what goes on in my classes; I've spent the weekend thinking about new approaches to really try and make creativity the underlying theme in everything I'm doing."

- TEACHER, MIDLOTHIAN
(Marketplace Industry Insight event)

"This event helped us to evaluate what we were already doing for work placements. The workbook helps both parties to focus on what we all want out of the placement. It is good as it has a contract that both sides sign up to & agree to adhere."

- NINA COWE, DYNAMIC EARTH
(Delivering Meaningful Work Placements workshop)

Connect with us



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Let's Talk About Youth Talent

www.edinburghchamber.co.uk/dyw