



## Want to grow your online sales internationally?

Be inspired at our Strategy Insight Session

9.30 - 11.30 Tuesday 28th June

Microsoft Office, Waverley Gate, 2-4 Waterloo Place, Edinburgh, EH1 3EG

Selling over the internet is the fastest growing sales channel, but do you communicate effectively with all those customers around the world?

- Do you know in which countries there is demand for your product online?
- Do you know how international customers search for products like yours online, what search engines and what words they use?
- Do you make it easy for your potential customers to communicate and buy from you in a way that they feel comfortable?
- Have you researched the legalities involved with online sales in different countries?
- Have you thought through your international distribution channels?
- Have you considered the export regulations?

Whilst we can't tell you everything you need to know in 2 hours you will see what is achievable and gain some practical tips to develop your E commerce strategy.

Booking essential – book now to secure your place  
[info@scottishchambersinternational.co.uk](mailto:info@scottishchambersinternational.co.uk), 0844 344 0000

or visit the Smart Exporter website: [www.smartexporter.co.uk](http://www.smartexporter.co.uk)

